


QUICK WINS

GREEN IS THE NEW BLACK

	HAPPENING TODAY	QUICK WINS SHORT TERM	QUICK WINS LONG TERM
STRAWS	PLASTIC STRAWS	PAPER STRAW	PASTA STRAW BAMBOO STRAW STAINLESS STEEL STRAW
PACKING IN RESTAURANTS	PLASTIC DOGGY BAGS	<ul style="list-style-type: none"> PAPER DOGGY BAGS FOIL DOGGY BAGS 	<ul style="list-style-type: none"> GLASS DOGGY BAGS CUSTOMER BRING THEIR OWN DOGGY BAG
FOOD PACKAGING	PLASTIC PACKAGE OF COOKIES	COMPLETE COOKIE BOX WITHOUT PLASTIC WRAPPERS	SELF-MADE COOKIES COOKIES FROM THE BAKERY
PORTIONING	HUGE PORTION NEXT TO A DISH	SMALL PORTION	<ul style="list-style-type: none"> PORTION SIZES (SMALL-MEDIUM-LARGE) SIDE DISH OPTIONS
DELIVERY PACKAGING	PLASTIC PACKAGING	PAPER PACKAGING	<ul style="list-style-type: none"> FOIL PACKAGING PAY A BIT MORE TO RECEIVE GLASS FOOD PACKAGING
DELIVERY TRANSPORTATION	DELIVERY BY CAR	DELIVERY BY SCOOTER	DELIVERY BY ELECTRIC CAR/BIKE OR SCOOTER
FOOD SUPPLY	FOOD AND DRINKS FROM INTERNATIONAL ENVIRONMENT	FOOD AND DRINKS FROM THE NETHERLANDS	<ul style="list-style-type: none"> FOOD AND DRINKS FROM LOCAL AREA OWN MINI GARDEN (HERBS/VEGETABLES ETC) TEA THROUGH STRAINER BALLS AND LOOSE TEA
FOOD WASTE	NOT SEPERATING FOOD, THROWING EVERYTHING IN THE BIN.	WASTE SEPERATION	<ul style="list-style-type: none"> COMPOSTING (FOR THE MINI GARDEN) WASTE SEPARATION + REUSING TE PRODUCTS
MATERIAL WASTE	<ul style="list-style-type: none"> USING PAPER TOWELS USING PLASTIC SOAP BOTTLES FOR 1 PERSON PAPER NAPKINS 	<ul style="list-style-type: none"> USE OF REAL TOWELS REFILLABLE BOTTLES COTTON NAPKINS, CAN BE WASHED 	<ul style="list-style-type: none"> UNHEATED AIR HAND DRYERS (DYSON) REUSABLE SOAP CONTAINERS/ BIO FRIENDLY SOAP FROM LOCALS ECO-FRIENDLY NAPKINS
CLEANING MATERIALS	USING PAPER TOWELS	<ul style="list-style-type: none"> USING CLEANING PRODUCTS FROM SUSTAINABLE BRANDS REUSABLE TOWELS 	BAMBOO PERFORATED TOWELS


QUICK WINS

GREEN IS THE NEW BLACK

	HAPPENING TODAY	QUICK WINS SHORT TERM	QUICK WINS LONG TERM
ENERGY SUPPLY	HIGH TEMPERATURE	KEEP THE INDOOR TEMPERATURE NOT TOO HOT AND NOT TOO COLD	<ul style="list-style-type: none"> MAKE SURE HEATING AND COOLING EQUIPMENT ARE SEPARATED RECYCLE HEAT FROM THE KITCHEN FOR THE RESTAURANT
ENERGY SUPPLY	<ul style="list-style-type: none"> USE GAS EQUIPMENT FOR COOKING LIGHT ALWAYS ON 	<ul style="list-style-type: none"> USE INDUCTION EQUIPMENT LIGHTS OUT WHEN THE RESTAURANT IS CLOSED 	<ul style="list-style-type: none"> USE SOLAR ENERGY TO POWER INDUCTION USING NATURAL LIGHTING LIGHT REGULATORS USING CANDLES/LED LIGHTS
GREEN ESTABLISHMENT		PLASTIC PLANT ENVIRONMENT	REAL PLANT ENVIRONMENT IN RESTAURANT
PROMOTIONAL MATERIALS	FLYERS	POSTER EXPLAINING GREEN PRACTICES	<ul style="list-style-type: none"> QR CODE SUSTAINABLE PRACTICES SECTION IN WEBSITE RECYCLED LEFTOVERS WITH THE COMPANY LOGO
PROMOTIONAL CHANNELS	DON'T HAVE ANY PROMOTIONAL CHANNELS	HAVING FEW PROMOTIONAL CHANNELS (TRIPADVISOR ETC)	HAVING MANY PROMOTIONAL SOLUTIONS, USING MORE THAN TWO CHANNELS

Future Proof Retail

Infographic circulaire quick wins

De transitie naar een circulaire economie is een proces die nog jaren nodig heeft om volledig 'normaal' te zijn in het retail landschap. Daarom helpen studenten ondernemers met tools die nu, relatief makkelijk, kunnen worden uitgevoerd.

